

20TH MAY 2023



CARTEN100 2023 SPONSOR PROPOSAL

WWW.CARTEN100.CO.UK

CYCLE JERSEY SPONSORSHIP

THE CARTEN100

Now in our 19th year we are looking for sponsorship from businesses in return for a space on the 2023 CARTEN100 cycle jersey or naming rights for the finish pavilion in Tenby Harbour.

In return for your sponsorship your company logo goes on the 2023 cycle jersey, which are worn by riders on the day and are a great reminder for the riders of what they have achieved.

NEW FOR 2023, Sponsorship will be passed to the **CARTEN100 SPOKES FOUNDATION**. This has been created to enable the sponsorship and CARTEN100 profits to be distributed to local charities along the route. This years main beneficiary will be Noah's Ark Children's Hospital Charity. We are of course open to any suggested charities etc. from our sponsors.

As CARTEN100 sponsors you will get

- Approximately 1500 Cycle shirts with your logo on the 2023 ride.
- Your business on CARTEN100 social media and links to your pages.
- A banner link to your website on the Carten100.com home & sponsors page
- A free 2023 entry and cycle jersey for every £500 sponsorship for you and your team.
- A guarantee that 100% of your sponsorship is donated to **CARTEN100 SPOKES FOUNDATION**.

"Become part of South Wales friendliest and most popular cycle rides."

Contact Us

CARTEN100,
Cathedral Road Clinic,
242 Cathedral Road,
Cardiff, CF11 9JG
Email: maddy@carten100.com

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DEMOGRAPHICS 2022

1800 Riders (2300 in 2019)
82% Male
69% Age 42 - 58
Youngest rider 11
Oldest Rider 79
Over £1,300,000 raised for charity by CARTEN100 since 2004

Founded in 2004 with 4 riders
CARTEN100 has grown to 2200
cyclists taking the 108 mile route
from Cardiff to Tenby fundraising
thousands for charity year on
year. CARTEN100 is run by a
team of volunteers and donates
all profit to charity.

02

SOCIAL REACH

Facebook: 4,963 Followers &
4,863 Page Likes
Twitter: 2,369 Followers
Newsletter: 13,603

03

SPONSORSHIP DONATION

CARTEN100 Shirt - Proposed
Donation Amount.

Breast (Right)	£3,000
Shirt Front	£3,000
Shoulder Arm L/R	£1,500
One pocket	£1,400
Shirt back per space	£3,000
Side Torso L or R	£1,000
Top of shoulder L/R	£1,500

Name right on Finish Pavilion
in Tenby harbour. - £ Negotiable