



CARTEN100 2026 SPONSORS PROPOSAL



CARTEN100 2026

CYCLE JERSEY SPONSORSHIP

THE CARTEN100

Now in it's 22nd year, we are looking for sponsorship on the 2026 CARTEN100 cycle jersey or naming rights for the finish pavilion in Tenby Harbour.

In return for your sponsorship, your company logo goes on our 2026 Cycle Jersey. Worn by riders on the day and are a reminder for the riders of what they have achieved.

Your 2026 sponsorship will be passed to the **CARTEN100 SPOKES FOUNDATION**. This has been created to enable the sponsorship and CARTEN 100 profits to be distributed to local charities along the route. This year's main beneficiary will be Noah's Ark Children's Hospital Charity, who we plan to support until 2030. We also try to support other charities large and small with donations and discounted entries.

AS CARTEN100 SPONSOR YOU WILL GET

- Approximately 1400 Cycle shirts with your logo on the 2025 ride
- Your business on CARTEN100 social media and links to your pages
- A banner link to your website on the Carten100.com home & sponsors page
- A free 2026 entry and cycle jersey for every £500 sponsorship for you and your team
- A guarantee that 100% of your sponsorship is donated by the CARTEN100 Spokes Foundation

“Become part of the friendliest and most popular cycle rides in South Wales”

Contact Us

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DEMOGRAPHICS 2025 RIDE

2300 Riders
82% Male
18% Female
69% Age 40 - 62
Youngest rider 11
Oldest Rider 79
Over £1,730,000 raised for Welsh Charities by CARTEN100 since 2004

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SOCIAL REACH

Newsletter: **17,000 subscribed past and present riders.**

Facebook: **4,963 followers and 4,863 page likes**

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SPONSORSHIP DONATION

Breast (Right)	£3,000
Shirt front (3 Sites)	£4,000
Shoulder arm L/R (4 Sites)	£1,500
Rear pocket (3 Sites)	N/A
Shirt back (3 sites)	£3,000
Side torso L or R	£1,000
Shoulder L/R (2 Sites)	£1,500

Sponsorship of the Finish Pavilion

In Tenby harbour. - £ 5,000